



The 12d Tech Forum

Hosted since 2005

The 12d Tech Forum is a large-scale event that provides education and inspiration to infrastructure professionals. It serves as the top destination for 12d Model and 12d Synergy customers and partners to gain knowledge and become a part of the community. In addition to this, the 12d Tech Forum is attended by industry leaders and enthusiasts. The 12d Tech Forum is where the infrastructure industry’s finest minds come to learn, and it aims to fuel creativity, offer practical expertise, and facilitate connections that drive an inclusive future.

Dates	Venue	Event Type
26-28 July, 2026	Brisbane Convention & Exhibition Centre – Plaza Level	In-Person Event



Media Reach

An estimated total reach

50,000+

Emails

At least 8, list size approx. 20,000

Print Advertising

Pull-up Banners

Social Media Reach

An estimated reach of 30,000

Digital Displays

Logo appears on the main room screen

Sponsorship Opportunities

Availability: 10

Bronze Sponsorship Package ———> \$A 2,500 +GST



Company logo placement on the 12d Tech Forum website

Opportunity to provide promotional materials for inclusion in the delegate satchels

Sponsorship mentioned in our event social media posts and emails

Company name and logo on 12d handout on each table at the Gala Dinner

One dedicated social media post on our official social media pages highlighting your company's participation

Recognition on the 12d Tech Forum Agenda

Acknowledgment as a Bronze Sponsor during the opening or closing remarks

Availability: 3

Silver Sponsorship Package ———> \$A 5,000 +GST



All benefits of the Bronze Package

Logo featured on central screen in 12d Tech Forum main room prior to talks commencing

Pull-up banner in the registration/exhibition area (sponsor's responsibility to provide and assemble)

One extra dedicated social media post on our official pages, showcasing your company's products/services (Sponsor to provide content)

Availability: 1

Gold Sponsorship Package ———> \$A 12,000 +GST



All benefits of the Silver Package

Premium placement of your company logo on the 12d Tech Forum and Innovation Awards 2024 websites and event promotional materials

Company name and logo left on main screens during breaks

Logo featured on screen at 12d Tech Forum Gala Dinner

Logo featured on materials sent out about results of 12d Innovation Awards

Logo featured in all 12d Tech Forum and Innovation Awards specific emails sent

Logo featured on agenda (premium placement)

Additional dedicated social media post on our official pages, showcasing your company's products/services (Sponsor to provide content)

Option to include your branding on the coffee cart at the event

Sponsorship Opportunities

Availability: 1

Welcome Event ———> \$A 4,000 +GST Sponsorship



- Logo featured in all 12d Tech Forum specific emails sent
- Logo featured on 12d Tech Forum website
- Opportunity to place promotional material in delegate satchels
- Sponsorship mentioned on our social media & blog posts
- Pull-up banner in the registration/exhibition area during Welcome Event (Sponsor's responsibility to assemble)
- Logo featured on agenda and special mention for sponsorship of the 'Welcome Event'
- Company name and logo on 12d handout on each table at the Gala Dinner

Availability: 1

Innovation Awards ———> \$A 5,000 +GST Sponsorship



- Logo featured on 12d Tech Forum website
- Sponsorship mentioned on our social media & blog posts, and in our emails about the 12d Tech Forum
- Logo featured on screen at Tech Forum Gala Dinner during Innovation Awards
- Pull-up banner at Tech Forum Gala Dinner (Sponsor's responsibility to assemble)
- Company name and logo on 12d handout on each table at the Gala Dinner
- Logo featured on materials sent out about results of Awards
- Logo featured in all 12d Innovation Awards-specific emails sent
- Opportunity to place promotional material in delegate satchels

Availability: 1

Gala Dinner ———> \$A 6,000 +GST Sponsorship



- Logo featured in all Tech Forum specific emails sent
- Logo featured on 12d Tech Forum website
- Opportunity to place promotional material in delegate satchel
- Sponsorship mentioned on our social media & blog posts, and in our emails about the Tech Forum
- Logo featured on central screen in 12d Tech Forum main plenary room prior to talks commencing
- Logo featured on agenda and special mention for sponsorship of the '12d Tech Forum Gala Dinner'
- Opportunity to place pull-up banners in the space allocated to the '12d Tech Forum Gala Dinner'
- Company name and logo on 12d handout on each table at the Gala Dinner
- Company name and logo left on main screens during breaks

Availability: 1

Coffee Cart ———> \$A 10,000 +GST Sponsorship



- Logo featured in all 12d Tech Forum specific emails sent
- Logo featured on 12d Tech Forum website
- Opportunity to place promotional material in delegate satchels
- Sponsorship mentioned on our social media & blog posts, and in our emails about the 12d Tech Forum
- Logo featured on central screen in 12d Tech Forum main plenary room prior to talks commencing
- Logo featured on agenda and special mention for sponsorship of the '12d Tech Forum Coffee Cart'
- Opportunity to place up pull-up banners in the exhibition space, around the coffee cart area
- Opportunity to provide branded cups for the coffee cart
- Company name and logo on 12d handout in satchels
- Company name and logo left on main screens during breaks



Book Your Tech Forum Sponsorship Package Today

For more information or to take up one of these sponsorship opportunities, email us at techforum@12d.com.

Visit www.12dtechforum.com for more details about the 12d Tech Forum 2026.

Tech Forum

2026

**Sponsorship
Prospectus**