12d Tech Forum 2024
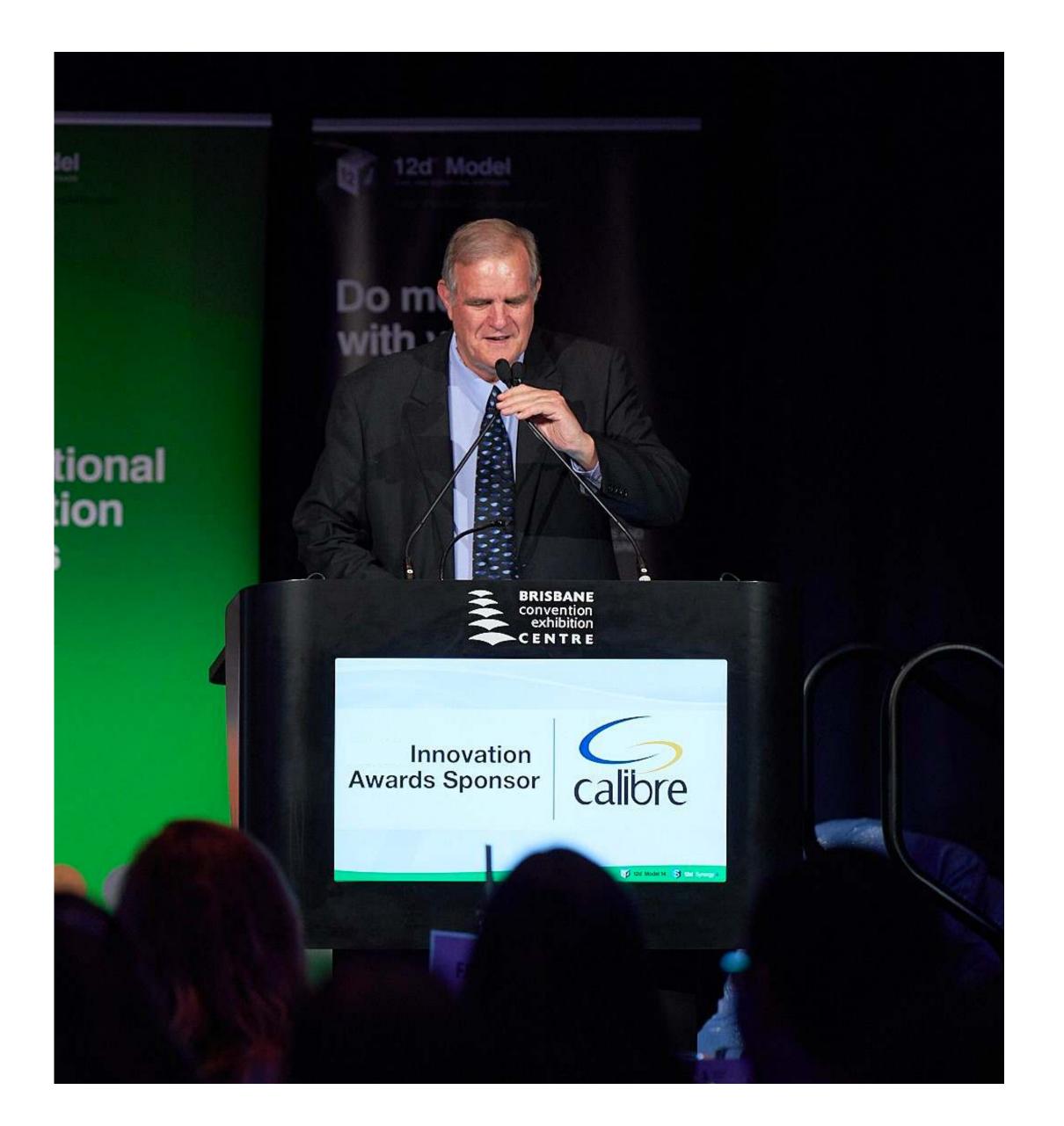
Tech Forum

2024

Sponsorship
Invitation

The 12d Tech Forum
Hosted since 2005

The 12d Tech Forum is a large-scale event that provides education and inspiration to infrastructure professionals. It serves as the top destination for 12d Model and 12d Synergy customers and partners to gain knowledge and become a part of the community. In addition to this, the 12d Tech Forum is attended by industry leaders and enthusiasts. The 12d Tech Forum is where the infrastructure industry's finest minds come to learn, and it aims to fuel creativity, offer practical expertise, and facilitate connections that drive an inclusive future.

Dates	Venue	Location	Event Type
28-30 July, 2024	Brisbane Convention& Exhibition Centre	Glenelg Street, South Brisbane,QLD 4101, Australia	In-Person Event

Media Reach

An estimated total reach

50,000+

Emails

At least 8, list size approx. 20,000

Print Advertising

Event Brochure, Pull-up Banners
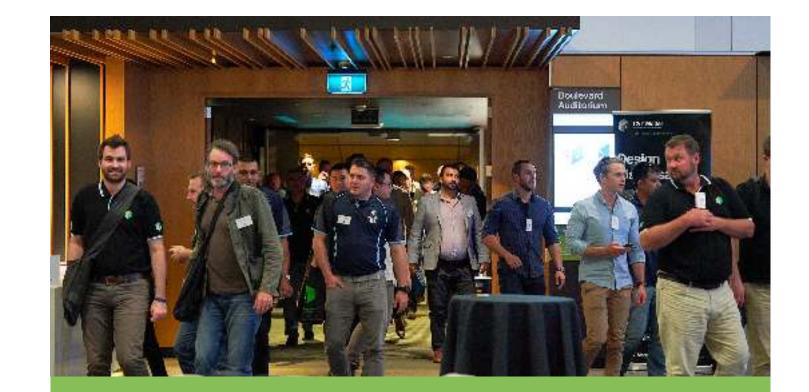
Social Media Reach

An estimated reach 30,000

Digital displays

Logo appears on the main room screen

Sponsorship Opportunities

Bronze Sponsor: Availability 10

Investment ⟶ $A 2,000+ GST

Company logo placement on the 12d Tech Forum 2024 website

Opportunity to provide promotional materials for inclusion in the delegate satchels

Sponsorship mentioned in our event social media posts and emails

Company name and logo on 12d handout in delegate satchels

One dedicated social media post on our official social media pages highlighting your company's participation

Recognition on the Tech Forum Agenda

Acknowledgment as a Bronze Sponsor during the opening or closing remarks

Silver Sponsor: Availability 3

Investment ⟶ $A 4,000+ GST

All benefits of the Bronze Package

Logo featured on central screen in 12d Tech Forum main room prior to talks commencing

Pull-up banner in the registration/exhibition area (sponsor's responsibility to provide and assemble)

Two dedicated social media posts on our official event pages showcasing your company's products/services (Sponsor to provide content)

Gold Sponsor: Availability 1

Investment ⟶ $A 12,000+ GST

All benefits of the Silver Package

Premium placement of your company logo on the 12d Tech Forum and Innovation Awards 2024 websites and event promotional materials

Company name and logo left on main screens during breaks

Logo featured on screen at Tech Forum Gala Dinner

Logo featured on materials sent out about results of Innovation Awards

Logo featured in all Tech Forum and Innovation Awards specific emails sent

Logo featured on agenda

Three dedicated social media posts on our official event pages featuring interviews or spotlights of your company's key representatives (Sponsor to provide content)

Sponsorship Opportunities

Availability: 1

Welcome Event Package ⟶ **$A 4,000 + GST**

Logo featured in all 12d Tech Forum specific emails sent

Logo featured on 12d Tech Forum website

Opportunity to place promotional material in delegate satchels

Sponsorship mentioned on our social media & blog posts

Pull-up banner in the registration/exhibition area during Welcome Event (Sponsor's responsibility to assemble)

Logo featured on agenda and special mention for sponsorship of the 'Welcome Event'

Company name and logo on 12d handout in delegate satchels

Availability: 1

Innovation Awards Sponsorship ⟶ **$A 5,000 + GST**

Logo featured on 12d Tech Forum website

Sponsorship mentioned on our social media & blog posts, and in our emails about the 12d Tech Forum

Logo featured on screen at Tech Forum Gala Dinner during Innovation Awards

Pull-up banner at Tech Forum Gala Dinner (Sponsor's responsibility to assemble)

Company name and logo on 12d handout in delegate satchels

Logo featured on materials sent out about results of Awards

Logo featured in all 12d Innovation Awards-specific emails sent

Opportunity to place promotional material in delegate satchels

Availability: 1

Tech Forum Gala Dinner Package ⟶ **$A 6,000 + GST**

Logo featured in all Tech Forum specific emails sent

Logo featured on 12d Tech Forum website

Opportunity to place promotional material in delegate satchels

Sponsorship mentioned on our social media & blog posts, and in our emails about the Tech Forum

Logo featured on central screen in 12d Tech Forum main plenary room prior to talks commencing

Logo featured on agenda and special mention for sponsorship of the 'Tech Forum Gala Dinner'

Opportunity to place up pull-up banners in the space allocated to the 'Tech Forum GalaDinner'

Company name and logo on 12d handout in satchels

Company name and logo left on main screens during breaks

Book Your Tech Forum Sponsorship Package Today

For more information or to take up one of these sponsorship opportunities, email us at techforum@12d.com.

Visit www.12dtechforum.com for more details about the 12d Tech Forum 2024.

Tech Forum

2024

Sponsorship Invitation